

Q: What is PurXcel?

A: PurXcel is a proprietary blend of 18 complimentary ingredients designed to help cleanse, balance and build the body through glutathione and superoxide dismutase support and production. PurXcel promotes optimal health and longevity by supporting the body's ability to neutralize damaging free radicals and remove toxins.\*

Q: How much is PurXcel?

A: Wholesale: \$44.95; Retail: \$59.95

Q: What is the recommended usage?

A: Take 1 capsule once or twice daily with or without food, or as directed by your healthcare provider.

Q: What are the recommended storage conditions?

A: Store in a cool, dry place. Not to exceed 30°C (86°F).

Q: Can children take this product?

A: PurXcel is not recommended for children under 18 years of age.

Q: What are the key benefits of PurXcel?

A:

- Targets the signs of aging (anti-aging)
- Supports immune health and promotes a healthy inflammatory response
- Provides nutritional support to the body's antioxidant defense systems
- Delivers comprehensive antioxidant protection against a diverse range of damaging free radicals
- Fights oxidative stress (helps balance the ratio of antioxidants and cell damaging free radicals)
- Offers liver function support to assist internal detoxification
- Assists the body's removal of toxins (detoxification)
- Helps improve the perception of stress and physical and mental fatigue

Q: What is Glutathione and why do I need it?

A: Glutathione (GSH) is necessary for the defense and maintenance of healthy cells and their functions. It serves a protective role in its ability to neutralize cell damaging free radicals and assists with the removal of toxins within cells. Until recent advances, most dietary forms of glutathione are broken down in the digestive system making them incapable of being absorbed in the blood and cells of the body. PurXcel utilizes a proprietary form of glutathione, which has been shown in clinical a trial to significantly increase GSH within the blood and specific immune cells.

Q: What is Superoxide Dismutase and why do I need it?

A: Superoxide Dismutase (SOD) is an enzyme found in every cell of the body. It is an internal antioxidant defense mechanism, which helps keep oxidative stress at bay. In a clinical trial, superoxide dismutase ingredient brand named SOD B Etramel® established improvements in perceived stress, physical and mental fatigue and an overall improvement in the quality of life.

Q: What are the benefits of Aloe Vera?

A: The leaf of the Aloe vera plant contains phytonutrients with known antioxidant and other health-promoting properties. This plant has been used for centuries for its therapeutic properties. It supports a healthy inflammatory response thereby extending support to the immune system. PurXcel uses an exclusive and proprietary form of aloe (BioAloe®) known to have polymannose, a unique polysaccharide. In a clinical trial, this ingredient when combined with other ingredients demonstrated cognitive function support.

Q: What other ingredients are in PurXcel?

A: Vitamin C, Vitamin E, Selenium, N-acetyl L-cysteine, Alpha Lipoic Acid, Moringa oleifera, Turmeric, Broccoli, Cordyceps Sinensis, Milk Thistle, Blueberry, Schisandra, Grape Seed Extract, Pomegranate, and BioPerine (black pepper extract).

Q: What targeted need does PurXcel support?

A: Immune Support, Anti-aging, and Oxidative Stress

Q: What certifications does PurXcel hold?

A: PurXcel is non-GMO and Gluten Free

Q: Is the US formula for PurXcel the same as Africa?

A: Yes, PurXcel is a universal formula and is the same product sold in all markets, including the US and Africa.

Q: Can I buy PurXcel with PAR points?

A: Yes.

Q: Will PurXcel interfere with the absorption of any other PURE products? What products do you recommend taking with PurXcel?

A: PurXcel will not interfere with the absorption of any other PURE products. This product should be taken consistently every day for best results. It is a good companion to Daily Detox, GoYin and Daily Build.

Q: Does PurXcel substitute all the other PURE products I take?

A: PurXcel is a great product to help fight oxidative stress known to contribute to aging and the progression of many age-related conditions.\*

Q: Will I get intoxicated if I take more than the suggested quantity?

A: PurXcel is not known to cause intoxication and is not considered to be toxic. We recommend

following the label suggested usage guidance. Take 1 capsule once or twice daily with or without food, or as directed by your healthcare provider.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.